

The 2021 Digital Marketing Calendar

January

S	M	T	W	T	F	S
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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Dry January

- Fri 01** New Year's Day
- Mon 18** Blue Monday
- Mon 25** Burn's Night
- Tue 26** Australia Day

February

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28						

LGBT History Month

- Fri 12** Chinese New Year
- Sun 14** Valentine's Day
- Tue 16** Shrove Tuesday / Pancake Day

March

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March

- Mon 01** St David's Day
- Thu 04** World Book Day
- Mon 08** International Women's Day
- Sun 14** Mother's Day
- Wed 17** St Patrick's Day
- Sat 20** First Day of Spring
- Sun 28** First Day of Passover

April

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April

- Thu 01** New Year's Day
- Fri 02** Blue Monday
- Sun 04** Burn's Night
- Mon 05** Australia Day
- Sat 10** New Year's Day
- Sun 11** Blue Monday
- Tue 13** New Year's Day
- Wed 21** Blue Monday
- Thu 22** Burn's Night
- Fri 23** Australia Day

May

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23	24	25	26	27	28	29
30	31					

May

- Mon 03** May Day
- Tue 04** Star Wars Day
- Thu 13** National Cocktail Day
- Mon 31** Spring Bank Holiday

June

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June

- Sun 20** Father's Day
- Mon 21** Summer Solstice
- Sun 27** Tour de France
- Mon 28** Start of Wimbledon

July

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July

- Thu 01** Canada Day
- Sun 04** American Independence Day
- Wed 07** World Chocolate Day
- Sat 17** World Emoji Day
- Fri 23** Olympics Opening Ceremony

August

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22	23	24	25	26	27	28
29	30	31				

August

- Mon 09** Book Lover's Day
- Thu 19** Valentine's Day
- Mon 30** Summer Bank Holiday

September

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September

- Thu 02** Back to School
- Tue 21** International Day of Peace
- Mon 27** World Tourism Day

October

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Black History Month

- Fri 01** World Vegetarian Day
- Sun 10** World Mental Health Day
- Sun 31** Halloween

November

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November

- Thu 04** Diwali
- Fri 05** Guy Fawkes/Bonfire Night
- Thu 11** Remembrance Day
- Sun 14** Remembrance Sunday
- Fri 26** Black Friday
- Sun 28** Hannukah
- Mon 29** Cyber Monday

December

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26	27	28	29	30	31	

December

- Tue 14** Christmas Jumper Day
- Fri 24** Christmas Eve
- Sat 25** Christmas Day
- Sun 26** Boxing Day
- Fri 31** New Year's Day